

Embargoed until 0:01 on Thursday, December 31, 2020



## GET RADIO: A New Oxfordshire Station Helping Business Communities Bounce Back

**GET RADIO**, Oxfordshire's exciting new business and neighbourhood radio station reaching the heart of local views and stories, launches at midday today (31<sup>st</sup> December 2020). Broadcasting on DAB Digital Radio across Oxfordshire and online at [www.getradio.co.uk](http://www.getradio.co.uk).

And we will be spreading some festive cheer with a COVID-safe New Year's Eve party, mixing the best party tunes to help Oxfordshire welcome in the new year - 8pm start! Don't miss it.

**GET RADIO** will be speaking to the people who make our businesses and communities tick. We will give a voice to the county's business owners; to the local politicians who make the decisions; to the families who rely on their home high streets; to the retailers, the lawyers, the doctors, the charity workers and artists who are the backbone of our community hubs.

*The Breakfast Show*, with Rich Smith, starts on January 4<sup>th</sup> at 6am. Every weekday, Rich will be waking up Oxfordshire with the perfect mix of music, local news and business views, and fun.

We'll be playing the best music from the last four decades throughout the day. Local news bulletins will be provided by Radio News Hub, with regular updates on traffic and travel from Radio Travel News.

Underlining **GET RADIO's** commitment to business, local enterprise leaders Mike Foster and Ben Thompson will present **GET RADIO's Business Brunch** at 11am every Sunday from January 10<sup>th</sup>. Hot topics from the week will be keenly debated with company owners from across Oxfordshire.

After dark, it's time to let your hair down and join Oxfordshire's creatives. Bands. DJs. Artists. **GET RADIO** – the new radio home for Oxfordshire's talent.

**GET RADIO** is the brainchild of James Craddock and Rich Smith, who will be building up the station's schedule over the next few months.

Co-founder James said: "Radio has been a passion of mine since I was nine-years-old. My other three obsessions are IT, business, and music, and they have all played a part in getting this project off the ground.

"**GET RADIO** is a splendid opportunity to establish a community and business orientated radio station designed to serve Oxfordshire and help people bounce back from the pandemic."

Co-founder and seasoned radio presenter, Rich Smith, added: "This venture is all about radio and our community. I'm really looking forward to hearing from people and listening to what's going on in the heart of our towns and villages. One of our main aims is to bring people together.

"It's just two of us working on this endeavour with a very small budget. But, in time, we want to build up our offering to serve the people across our county and provide some fun and fabulous music at the same time."

Rich's debut programme on January 4<sup>th</sup> focuses on fitness and mental health, and he will be speaking to a personal trainer about how we can improve our health and resilience during the winter.

Join the **Get Radio Club** at [www.getradio.co.uk](http://www.getradio.co.uk) or follow us on Facebook to get more details and to find out how you can get involved in our shows over the coming months. You can also listen online!



ENDS

**NOTES TO EDITORS:**

For more details about Get Radio, please contact James Craddock on 01865 346 389

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