### **OXFORD BUSINESS** COMMUNITY NETWORK

Oxfordshire's growing **community** where 'people buy people' and have a **choice** on how they network

**Established 2009** 

### What people tell us they want from networking?

- Referrals / introductions (proactive)
- Awareness / Profile raising (Webinars, Social Media, Videos, Press releases, Magazine!)
- Meet ups / Socialising
- Learning / CPD
- Inspiration
- Social
- Access to people, locations, experiences, that they can't obtain on their own
- Access to trusted Suppliers
- Training (networking / business)
- To be part of a Community (Oxfordshire, Businesses)
- Membership of something of value (association with)
- Expert / Experienced / Committed / Proven / Motivated / Supportive / Honest Leadership
- Choice including No pressure to give referrals or attend every event
- Not being 'sold' to, but feeling they are buying value
- "Golden Ticket"

#### OXFORD BUSINESS COMMUNITY NETWORK

## **Our Purpose**

- To build a network that offers <u>value</u> to every member
- To build a <u>community</u> of local 'like minded' businesses
- Providing <u>social</u> interaction and wider awareness for our members
- <u>Genuine networking</u> with a purpose of creating and building strong relationships that generate new business opportunities for every member
- Provide a vast <u>choice</u> of events, learning and support to our members



# 'Core' Membership Benefits



Speed Networking



**Blog Posts** 



Tour Visits

Visits



Online Networking



Introductions



**Social Media** 



OBCN Awards



Networking Training



Website

Listing

Business Skills Training



Community projects



Weekly Newsletter Offers



**Social Events** 



# **The Leadership Team**



Proactive Introducers Proven Referrers Respected Connectors



#### **Mike Foster**

- Founder and Director of OBCN
- Successful Entrepreneur
- The Entrepreneurs Mentor
- Coach, Mentor and Trainer

#### **Ben Thompson**

- Director of OBCN, and previously a member
- Owner of Thompson & Terry Recruitment
- Networker, connecter and consultant





## Your Investment

A one off joining fee of £50 A monthly membership fee of £25

With additional choices to suit you



## **Optional Extras**



Networking



Supper Club



Entrepreneurs Table



Oxfordshire Business Dinners & Annual Awards



**Breakfasts** 

**Charity Events** 



Sector Expert Communities



### **OXFORD BUSINESS** COMMUNITY NETWORK

### SOUTH OXFORDSHIRE BUSINESS NETWORK

# Thank you Contact us to join the Community



The Lambourn Wyndyke Furlong Abingdon OX14 1UJ Mike 07717 372446

Ben 07515 669181



01235 797177